

Aurore is committed to practice sustainable development to create value for all its stakeholders such as its shareholders and the financial community, employees, customers, partners, suppliers, local communities, and society in general and offer sustainable products and services which have a positive contribution on environment and society.

To achieve this goal, Aurore is proactively committed to:

- Conduct all our operations in an environmentally responsible manner by continuously surpassing the prescribed statutory environment compliances and applicable standards.
- Transferring its culture of sustainability to the entire value chain: customers, partners, suppliers, and other stakeholders.
- Adopt most energy efficient and less pollution technologies in manufacturing process. Improve the energy efficiency of equipment, recover waste heat from the process to reduce energy intensity and reduce the waste from the process.
- Make continuous effort to increase renewable energy and biofuels to reduce our greenhouse gases (GHG) footprint.
- Establish and strengthen relations with customers and suppliers based on transparent exchange of information and shared commitments.
- Make continuous efforts to reduce water intensity and freshwater usage by increased use of recycled water in our operations.
- Being a strong value driven, people oriented and accountable organization by maintaining good working conditions that provide fair and equal employment opportunity for all employees to maximize their career growth with enhanced skills and to create a favorable environment to work as an effective team.
- Ensure no harm anywhere to any one in our entire operations as part of our commitment towards health and safety of all people involved by providing proper working conditions, equipment, information, and training.
- Continuously strive to improve the quality of products, processes, and services.
- Partner with communities in the identified areas and continually strive to improve our sustainability performance.



J. Rajender Rao  
  
(Managing Director)